
EXPERIMENTAL RESIDENTIAL DEMAND RESPONSE SERVICE RIDER

I. APPLICABILITY

This Rider is available to Customers of Entergy Louisiana, LLC (“ELL” or the “Company”), for which the point of interconnection with ELL is located within the Legacy EGSL Service Area, where facilities of adequate capacity and suitable phase and voltage are adjacent to the premises to be served, and Service is taken according to the Terms and Conditions and Service Standards of the Company. Where facilities of adequate capacity and suitable phase and voltage are not adjacent to the premises to be served, Company may, at its option, require a contribution, higher minimum bill, facilities charge, or other compensation to make Service available.

This experimental Rider is applicable under the Terms and Conditions and Service Standards of the Company on a voluntary basis to qualifying Customers selected for participation in a pilot testing the capabilities of certain advanced metering technology and energy management devices. Selection for participation in this pilot will be at the sole discretion of the Company. From its effective date, this pilot will be in effect for the billing period of June 1, 2010 through September 28, 2010. Although the Company expects that the contemplated testing period for this program should be sufficient, it may be necessary to continue testing with or without modification to the program for a limited period of time beyond the anticipated completion date. In this event, the Rider will be modified to reflect the new completion date and any program modifications and will be filed with the Louisiana Public Service Commission for approval to supersede this Rider.

Qualifying Customers must be single family residences or individual apartments, with central air conditioning, who are eligible for Service under Schedule RS-G. In addition, participating Customers must agree to participate in Company focus groups or complete questionnaires regarding the incentives offered, the operational and economic feasibility of the various functionalities tested, and other benefits that could be obtained through implementation of these incentives and functionalities.

Service under this Rider is subject to the availability of approved metering equipment for this type of Service. Where a Customer has more than one Meter, each Meter will be billed separately. The Customer shall not resell any energy purchased under this Rider Schedule. Service will be single-phase except that three-phase Service may be rendered hereunder, at the Company's option, where such Service is available.

Note: Generally, unless otherwise specified herein, capitalized terms used throughout this document are as defined in the Company's Terms and Conditions.

II. MODIFICATIONS TO RATE SCHEDULE RS-G

Customers served under the terms of this Rider will receive a credit of \$12 per Month per household for the Company's control of the Customer's air conditioning compressor(s) as described herein during all billing Months for the duration of the pilot. This credit will not be applied to minimum bills, customer charges, or facilities charges. No credit balance created by application of this credit will be carried forward to the following Month.

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The Company will have the ability to temporarily interrupt Service to the Customer's central air conditioning compressor(s), and the Customer will receive a maximum monthly credit of \$12 per household. In return for the aforementioned credit, Customer agrees that Company may interrupt Service on a daily basis (excluding weekends and holidays) to Customer's central air conditioning equipment by direct load control device installed on the Customer's central air conditioning compressor(s). Interruptions may occur daily. However, any interruptions that do occur will only occur within a single consecutive three-hour period between the hours of 12:00 noon and 8:00 p.m. Interruptions of Customer's central air conditioning equipment will be limited to approximately 20 minutes for any one clock hour.

III. COMPANY-RECOGNIZED HOLIDAYS

For purposes of this Rate Schedule, recognized holidays are New Year's Day, Memorial Day, Independence Day, Labor Day, Thanksgiving Day, and Christmas Day.